

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

A discontinuo	Objection Amended
Advertiser	Obama for America
Product	OBAMA FOR AMER SKEDC
Estimate Number	1904

Invoice #	108008-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108008
Alt Order #	06865138
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to					•	•
		•		10/23/1	2 to 10/29/12	4x	MTWTF				
	KSNV			Tu	10/23/12	:30	8:58 AM	OFA-12-D-132H Care	\$900.00		3
	KSNV			W	10/24/12	:30	8:45 AM	OFA-12-D-148H Decision	\$900.00)	2
	KSNV			F	10/26/12	:30	7:24 AM	OFA-12-G-179H WhatHe'l	\$900.00		4
2	KSNV	M-F Today Show II	9-10a		to						
				10/23/1	2 to 10/29/12	5x	MTWTF				
	KSNV			Tu	10/23/12	:30	9:29 AM	OFA-12-D-132H Care	\$425.00	1	3
	KSNV			W	10/24/12	:30	9:28 AM	OFA-12-G-179H WhatHe'l	\$425.00		2
	KSNV			Th	10/25/12	:30	9:50 AM	OFA-12-G-179H WhatHe'l	\$425.00		1
	KSNV			F	10/26/12	:30	9:52 AM	OFA-12-G-179H WhatHe'l	\$425.00	1	4
3	KSNV	Today 4th Hour	10am-11am		to						
				10/23/1	2 to 10/29/12	5x	MTWTF				
	KSNV			Tu	10/23/12	:30	10:58 AM	OFA-12-D-132H Care	\$325.00		3
	KSNV			W	10/24/12	:30	10:58 AM	OFA-12-D-148H Decision	\$325.00		4
	KSNV			Th	10/25/12	:30	10:56 AM	OFA-12-G-179H WhatHe'l	¥		5
	KSNV			F	10/26/12	:30	10:53 AM	OFA-12-G-179H WhatHe'l	\$325.00	1	1
4	KSNV	Rachael Ray	11am-12pm		to						
				10/23/1	2 to 10/29/12	5x	MTWTF				
	KSNV			Tu	10/23/12	:30	11:54 AM	OFA-12-D-132H Care	\$325.00		2
	KSNV			W	10/24/12	:30	11:35 AM	OFA-12-G-179H WhatHe'l	\$325.00)	1
	KSNV			Th	10/25/12	:30	11:41 AM	OFA-12-G-179H WhatHe'l	\$325.00		3
	KSNV			F	10/26/12	:30	11:40 AM	OFA-12-G-179H WhatHe'l	\$325.00	1	5
5	KSNV	Noon News	12-1230pm		to						
				10/23/1	2 to 10/29/12	5x	MTWTF				
	KSNV			Tu	10/23/12	:30	12:23 PM	OFA-12-D-132H Care	\$425.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	Noon News	12-1230pm		to						
	KSNV			W	10/24/12	:30	12:25 PM	OFA-12-D-148H Decision	\$425.00		3
	KSNV			Th	10/25/12	:30	12:14 PM	OFA-12-G-179H WhatHe'l	\$425.00		5
	KSNV			F	10/26/12	:30	12:20 PM	OFA-12-G-179H WhatHe'l	\$425.00		2
6	KSNV	Days of our Lives	1258p-2pm		to						
				10/23/1	2 to 10/29/12	5x	MTWTF				
	KSNV			Tu	10/23/12	:00			\$425.00	Unresolved	3
	KSNV			W	10/24/12	:30	1:28 PM	OFA-12-G-179H WhatHe'l	\$425.00		2
	KSNV			Th	10/25/12	:30	1:00 PM	OFA-12-G-179H WhatHe'l	\$425.00		5
	KSNV			F	10/26/12	:30	1:00 PM	OFA-12-G-179H Whathe'l	\$425.00		1
7	KSNV	The Doctors	2pm-3pm		to						
				10/23/1	2 to 10/29/12	5x	MTWTF				
	KSNV			Tu	10/23/12	:30	2:22 PM	OFA-12-D-132H Care	\$325.00		2
	KSNV			W	10/24/12	:30	2:17 PM	OFA-12-D-148H Decision	\$325.00		4
	KSNV			Th	10/25/12	:30	2:35 PM	OFA-12-G-179H WhatHe'l	\$325.00		3
	KSNV			F	10/26/12	:30	2:15 PM	OFA-12-G-179H WhatHe'l	\$325.00		1
8	KSNV	Dr Phil	3-4p		to						
				10/23/1	2 to 10/29/12	5x	MTWTF				
	KSNV			Tu	10/23/12	:30	3:13 PM	OFA-12-D-132H Care	\$450.00		3
	KSNV			W	10/24/12	:30	3:50 PM	OFA-12-G-179H WhatHe'l	\$450.00		2
	KSNV			Th	10/25/12	:30	3:52 PM	OFA-12-G-179H WhatHe'l	\$450.00		5
	KSNV			F	10/26/12	:30	3:15 PM	OFA-12-G-179H WhatHe'l	\$450.00		4
9	KSNV	Friday Prime 8-9pm	8-9pm		to						
		-	•	10/22/1	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	8:20 PM	OFA-12-G-179H WhatHe'l	\$750.00		1

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Line Channel Description Time Day Date Length Aired Days Ad-ID	Rate Reconciliation Ref #
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Aired Spots 31

<u>Gross Total</u> \$13,825.00

Agency Commission \$2,073.75

Net Amount Due \$11,751.25 Payment Terms 30 Days

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